

16th March 2001

Comic Relief / Red Nose Day

Comic Relief is a British charity founded in the UK in 1985. In response to famine in Ethiopia.

On Christmas day 1985 from a refugee camp in Sudan. A charity worker called Jane Tewson had the idea for Comic Relief.

Red Nose Day history

Red nose day is the main way in which comic relief raises money. It is held in the spring every other year.

Theme

The first "red nose day" was on the 5th of February 1988 and raised £15 million. More than £500 million has so far been distributed to projects by Comic Relief. This year (2009) will

See the twelfth red nose day in the UK.

Ratings

#	Air date	BBC One Total viewing	BBC One weekly rank	BBC Two Total viewing	BBC Two Programme weekly rank
1999	12 March	6,830,000	20th	3,130,000	13th
2001	16 March	8,510,000	8th	N/A	N/A
2003	14 March	11,740,000	4th	6,010,000	1st
2005	11 March	10,000,000	4th	4,990,000	1st
2007	16 March	9,730,000	2nd	6,400,000	1st
2009	13 March	12,810,000	TBA	6,730,000 (31.6% share)	TBA

A summary of how the money was donated this year

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How the money came in 2009.

- 7:50pm - £3,017,772
- 8:29pm - £13,667,550 (£3,500,666 Raised in TK Maxx stores through Red Nose Day t-shirt sales & fundraising from TK Maxx staff)
- 8:34pm - £29,748,187 (£9m raised by Sainsbury's, the largest single donation in Comic Relief history)
- 9:57pm - £32,802,411 (£5m of this will be used to pay for 1 million menstrual pads)

- 11:25pm - £41,799,343 (£750,000 raised through Wine Relief & £5m from an anonymous donor. This is also the first of the highest ever totals announced live on the night in the history of Red Nose Day)
- 12:52am - £54,890,437
- 2:08am - £57,809,938 (Total raised announced during telethon event beats the 2007 record by £17.5 million, and may well go on to beat its overall record total.)

How the money can help

~~£3.00~~ could pay for a hot meal for a young homeless person when they go to a drop-in centre to get vital support and assistance.

~~£6~~ could pay for a school uniform for a child living in extreme poverty in Kibera, Africa's largest urban slum. Children can only attend school if they have a uniform and so the money would be used to break down a barrier to getting kids into education.

~~£6~~ could buy a malaria bed net, distribute it to someone that needs it and make sure that they are educated on the importance of using it.

~~£10~~ could pay for a young person living with domestic violence at home to talk to a counsellor in a safe non-judgemental environment, to help them cope with their traumatic experiences.

~~£15.00~~ could pay for two months' worth of basic provisions which give an orphaned child in South Africa the chance to go to school rather than have to work or walk miles a day to fetch water.

~~£15~~ could help to enable a girl in Zambia to attend primary school for a whole year.

£90 could buy clothes and toys for children who have nothing after fleeing their home with their mum because of domestic violence.

£27 could pay for a hot, nutritious lunch for over 800 children living in extreme poverty in Zambia.

£88 could pay to take a young carer on an outward bounds activity day, giving them a much-needed break from their caring duties and allowing them to simply be children having fun.

£40 could pay for a monthly food parcel for orphaned children in South Africa who have no adults in their household to provide any kind of an income.

£50 could pay for the hire of a minibus with wheelchair access for half a day, to allow a group of isolated older people to enjoy the companionship of an outing together.

£20 could provide a family in Africa with a loan to start their own market stall or other small business. When their hard work has started to earn them a steady income they pay the money back and it can then be lent to someone else. This small extra of help is all that is needed for people to literally work their way out of poverty and provide a better future for their kids.

£200 could train a group of community nurses to diagnose and prevent diseases that kill hundreds of people in Tanzania every day.

£1000 could pay for a new house to be built for a family of children in Africa who have lost their parents to AIDS. Their new home comes with a tank that collects rainwater from the roof - meaning they have a chance to go to school rather than walking up to 12 miles each day fetching water.

West (pratt) 95 park School Donation

We raised £1,095. I have looked at lots of ways that it could be spent here are some of my suggestions.

Hot meals $\times 50 = \text{£}50$

School uniforms $\times 11 = \text{£}55$

Malaria net $\times 100 = \text{£}500$

Domestic violence $\times 15 = \text{£}150$

Education $\times 10 = \text{£}100$

10ys $\times 2 = \text{£}40$

Hot lunches (6000) $\times 1 = \text{£}25$

Minibus $\times 1 = \text{£}50$

Start a business $\times 1 = \text{£}75$

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This equals = $\text{£}1.095$



Blairnell
17/3/09

A very good piece of work Lauri. You have found out a lot of interesting information about Comic Relief day and how the money is spent. I particularly like the end where you have calculated what the money raised by West Park could be spent on. An excellent idea.

1 House Point for effort.